

Public Affairs Research Council  
of Louisiana

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# PAR's 2018 Annual Conference & Luncheon Program

Crowne Plaza Hotel - Baton Rouge, LA  
April 6, 2018

**9:30 - 10:00 a.m.**

**PAR Membership & Board of  
Directors Meetings**

**10:00 - 11:30 a.m.**

**PAR Talks - Sponsored by Covalent  
Logic and LaPolitics.com**

**Participants: Rep. Julie Emerson;  
Rep. Ted James II; Rep. Helena Moreno  
and Rep. John Stefanski**

**10:30 - 11:30 a.m.**

**Isaacson Book Signing**

**11:30 - Noon**

**Patron Reception  
(Special Invitation Required)**

**Noon - 1:30 p.m.**

**Luncheon with Keynote Speaker,  
Walter Isaacson**



**Walter Isaacson** is a professor of History at Tulane and the president and CEO of the Aspen Institute. He has been chairman and CEO of CNN and editor of TIME magazine. He is the author of several bestselling biographies, including *Leonardo da Vinci* (Oct 2017) and *Steve Jobs* (2011).

Isaacson was chairman of the Broadcasting Board of Governors, and was vice chair of the Louisiana Recovery Authority from 2005 to 2007. He is

chair emeritus of Teach for America and serves on the boards of United Airlines, Tulane University, the New Orleans City Planning Commission, the New Orleans Tricentennial Commission, Bloomberg Philanthropies, the Society of American Historians, the Carnegie Institution for Science, and My Brother's Keeper Alliance. He is currently an advisory partner at the financial firm Perella Weinberg.

Isaacson was born on May 20, 1952, in New Orleans. He is a graduate of Harvard College and of Pembroke College of Oxford University, where he was a Rhodes Scholar. He began his career at The Sunday Times of London and then the New Orleans Times-Picayune. He joined TIME in 1978 and served as a political correspondent, national editor, and editor of digital media before becoming the magazine's 14th editor in 1996. He became chairman and CEO of CNN in 2001, and then president and CEO of the Aspen Institute in 2003.

He has honorary degrees from Tufts University, Cooper Union, Franklin College in Switzerland, University of New Orleans, University of South Carolina, City University of New York (Hunter College), Pomona College, Lehigh University, Washington College, and Duke University.