

Annual Conference & Luncheon

Transportation Infrastructure:
The Future of Louisiana Commerce

April 11, 2019



Crowne Plaza, Baton Rouge

9:30 - 10:00 a.m.

PAR Membership & Board of
Directors Meetings

10:00 - 11:30 a.m.

PAR Talks (Presentations from inspiring leaders)
*The Future of Louisiana Commerce &
Infrastructure*

Presenters:

Robert W. Poole, Jr., Co-Founder and Director
of Transportation Policy at the Reason
Foundation

Bethany Stich, Ph.D., Transportation Expert
and Department Chair of Planning & Urban
Studies, UNO

Tommy Clark, Commissioner of the Office of
Multimodal Commerce at the LA DOTD

Special Commentator: **Dr. Shawn Wilson**,
Secretary of the Louisiana DOTD

11:30 - Noon

Patrons' Reception (Special
Invitation Required)

Noon - 1:30 p.m.

Luncheon with Keynote Speaker,
**Lance M. Fritz, Union Pacific Corp.
Chairman**
Trains, Trade and Technology

1:45 - 3:00 p.m. Gubernatorial
Candidate Forum

Public Affairs Research Council of Louisiana



Lance M. Fritz is chairman, president and chief executive officer of Union Pacific Corp., one of America's leading transportation companies. Union Pacific Railroad is the principal operating company of UP Corp. With a major presence in Louisiana, UP Railroad connects 23 states in the western two-thirds of the country by rail, providing a critical link in the global supply chain. Fritz's keynote speech will highlight transportation, trade and technology.

He previously served as president and chief operating officer of UP Railroad, a position he had held since February 2014, after serving as executive vice president Operations and vice president-Labor Relations, respectively. He began his Union Pacific career in July 2000 as vice president and general manager-Energy in the company's Marketing and Sales department.

Before joining Union Pacific, Fritz worked for Fiskars Inc., Cooper Industries and General Electric. He is a graduate of Bucknell University and earned a master's degree in management from the Kellogg School of Management at Northwestern University.

Fritz is a member of the board of directors for the Association of American Railroads. He also serves on the U.S. Chamber of Commerce board and executive committee. He is a member of the Business Roundtable, the STRATCOM Consultation Committee and the Georgia Institute of Technology President's Advisory Board.

Fritz and his wife, Julie, have two children and are committed to helping women and children at risk in the Omaha community.

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