



**PUBLIC AFFAIRS RESEARCH COUNCIL OF LOUISIANA (PAR)
PRESIDENT POSITION PROFILE
BATON ROUGE, LA**

The Position

The President provides vision and executive leadership for the Public Affairs Research Council of Louisiana. The primary responsibility is to support PAR's mission to be Louisiana's independent voice, offering solutions to critical issues for the betterment of the state of Louisiana through accurate, objective research, and focusing public attention on these solutions. The President is responsible to move the organization and the state forward, enhancing the quality of life for all of Louisiana's citizens. The President will report to the PAR Board of Directors.

Major Roles & Responsibilities

- Effectively and collaboratively work with and support the Board; establish goals and priorities;
- Oversee, administer, manage, and direct the affairs and business of PAR, subject to the policies and directions of the Board;
- Provide executive leadership and strategic recommendations based upon research, financial analysis, and projections; which includes strategic plan development and execution designed to increase the overall impact of PAR;
- Lead PAR's development program and take primary responsibility for fundraising, including grants, membership, events, endowments and new resources;
- Ensure high quality and innovative PAR publications, research, videos, digital media and other communications;
- Serve as the chief PAR spokesperson; maintain a media presence; and perform needed and requested public speaking;
- Be responsible for the preparation and execution of PAR's annual program of work;
- Advise the Board on questions/changes of policy, procedures, or practice and provide regular updates and status reports;
- Oversee the recruitment, management, development, and retention of talented staff members; ensuring the proper quantity and quality of staff necessary to effectively achieve the work of PAR;
- Foster a culture of teamwork; ensuring mutual support and respect among staff;
- Create strong, collaborative relationships with Directors of the Board and PAR Members, to increase their involvement and effectiveness in fundraising;
- Oversee and direct PAR's financial operations;
- Positively and effectively represent PAR to a broad range of internal and external constituencies. Maintain relationships statewide with Board members, PAR members, foundations, supporters, businesses, non-profit organizations, chambers of commerce and other trade/industry associations;
- Proactively and professionally address stakeholders' and citizens' concerns;
- Share recommendations, information, and perspective to members of the legislature, the executive branch of state government, and local government representatives;
- Raise awareness about potentially harmful or helpful legislation or regulation (especially with regard to government ethics, transparency, and fiscal management);
- Learn and maintain awareness and knowledge about the political, business, and community affairs of the state of Louisiana;
- Establish, maintain, and enhance the foundational credibility of PAR.

The Person

Education

- Bachelor's degree in public policy or administration, political or social sciences, finance, business administration, data science, journalism, or a relevant field required; Advanced degree (MS, MBA, PHD) or law degree a plus.

Experience

- Executive management experience in public/private enterprises or for major projects.
- Proven visionary leader; track record of notable leadership accomplishments.
- Strong business, government, or public policy experience and acumen.
- Successful fundraising experience, with individuals, corporations or foundations.

Qualifications

- Establishing and maintaining relationships with a variety of stakeholders including private industry, public agencies, non-profits, community-based or governmental agencies.
- Public policy experience or expertise, especially with government accountability, transparency, ethics, public records, the Louisiana State Constitution, economic development, regional development, poverty, education, healthcare, or state budget/tax policies.
- Promoting a culture of teamwork, accountability, and high performance.
- Experience with complex organizations, public/private partnerships, and state legislative and executive branch processes and procedures.
- Proven fundraising experience with individuals, corporations, trusts, or foundations.
- Independent from political influence and able to work in a bipartisan or nonpartisan way.

Professional & Personal Attributes

- Impeccable integrity, character, reputation, and ethics;
- Truly cares about Louisiana;
- Clear, logical, objective, and independent thinker who relies on research, evidence, and facts;
- Track record of listening, vetting ideas and collaborating;
- Goal-oriented and objective-driven;
- Strong person willing to lead and be a catalyst, proactive, and responsive;
- Inspiring leadership and management skills;
- Strong analytical and organizational skills;
- Excellent interpersonal skills; personable, approachable, and engaging;
- Strong work ethic, high energy; high achiever;
- Strong finance and budgeting knowledge;
- Politically savvy; astute and diplomatic;
- Proven ability to lead change;
- Positive attitude; dynamic; genuine interest and enthusiasm for work and progress;
- Clear communicator, public speaker, and outstanding writer/editor
- Curious, life-long learner

The Organization: Public Affairs Research Council

PAR is an independent voice, offering solutions to critical public issues in Louisiana through accurate, objective research and focusing public attention on those solutions. As a private, nonprofit research organization, PAR is supported through the tax-deductible membership contributions of hundreds of Louisiana citizens who want better, more efficient and more responsive government.

PAR's research gets results. Many significant governmental reforms can be traced directly to PAR's recommendations. Through its extensive research and public information programs, PAR contributes constructive ideas and solutions to the mainstream political thinking. In addition to serving as a catalyst for governmental reform, PAR also has an extensive program of citizen education, believing that the soundest way to achieve political progress is through deep-rooted public understanding and support, rather than political pressure. An involved public armed with independent information, sound public policy, and best practices can help keep government honest and force it to be more responsive.

PAR also serves as a government watchdog. PAR's more than 70 years of research on Louisiana state and local government gives it a unique historical perspective, as well as the ability to monitor the implementation of reforms and remind public officials of promises made.

PAR differs from other organizations in a number of ways:

- PAR is an independent, unbiased source of factual and historic information on state and local government issues.
- PAR's only business is research and communication of information and public policy best practices.
- PAR is not a lobbying organization and does not have a Political Action Committee (PAC), believing that the best way to improve government operations in Louisiana is through an informed citizenry.
- PAR's recommendations are not determined by its members or its board, but by the findings of its research studies; PAR's research program is not designed to support a predetermined point of view, opinion, or talking point, but is committed to finding the truth, best practice, or option.
- PAR can and does tackle issues that others are unwilling or unable to handle.

Compensation Package

This position offers an outstanding executive compensation package dependent upon qualifications, experience, knowledge, and talents of the individual selected. Package includes:

- Executive salary
- Performance-based Bonus
- Paid Insurance (Health, Life, Dental & Disability)
- Simple IRA-Defined Contribution Plan
- Paid Vacations & Holidays

**IMPORTANT: For confidential consideration, please send cover letter, resume, and references to:
Mr. Bret Pinson at BLPINSON@COX.NET**