



# Become a PAR 2021 Annual Conference Sponsor

## BENEFITS OF PRESENTING SPONSORS

### PAR's 2021 Annual Conference and Luncheon | September 23, 2021

Jim Fitterling, Chairman and Chief Executive Officer of Dow, will be the keynote speaker at PAR's Annual Luncheon and Conference on September 23, 2021, in Baton Rouge. A global materials science company with 2020 sales of \$39 billion, Dow has a major presence in Louisiana with multiple plant sites, more than 6,000 Dow and contract employees and a commitment to community investments and programs. PAR's premier event, the Annual Conference & Luncheon, is attended by approximately 700 business, policy, media, and community leaders from all regions of the state. Sponsors of the annual conference are a vital source of support to help advance PAR's mission

### Presenting Sponsor: \$5,000

- Logo and company write-up on 5,000 luncheon invitations
- Prominent acknowledgement in PAR's Newsletter which is distributed statewide to 4,000 civic-minded individuals and public officials and in the luncheon program
- Logo on signage in the conference and in the luncheon ballroom at each table
- A reserved complimentary table for 10 (includes admission to conference) in a prime location at the luncheon
- A representative of the presenting sponsor will be seated at the head table and introduced during the luncheon
- Sponsorship of the meeting will be announced from the podium at the beginning and closing of the program
- Listing on rolling credits in luncheon ballroom
- Sponsor and guests will be invited to the private reception with the keynote speaker prior to the luncheon
- Hyperlinked logo promotion on PAR's website and newsletters
- Sponsor mentions on PAR's social media event promotion
- Corporate logo and name recognition included on all pre/post event e-communications
- Presenting sponsor has industry exclusivity
- Presenting sponsor has right of first refusal in subsequent years as presenting sponsor

### Contact information

**Julie Mascarella, 225.926.8214 ext. 215 or  
Julie@parlouisiana.org for more information or  
visit our website at [www.parlouisiana.org](http://www.parlouisiana.org)**

